

Bayaud's Board of Directors and its leadership team continue to implement the following priority area goals in the Three-year Strategic Plan (July 1, 2020 - June 30, 2023):

### **Priority Area One: Programs and Services**

#### • Document Destruction:

- 1. Achieve 10% growth annually.
- 2. Increase marketing and advertising presence.
- 3. Expand federal and/or national customer base.

### Center for Opportunity, Rehabilitation, and Employment:

- 1. Expand Day Works programming to new customers.
- 2. Expand employment and training services.
- 3. Expand Mobile Services to meet community needs.
- 4. Engage in succession planning for Department Director's retirement.

### • Community Resource Navigation

- 1. Increase and stabilize SOAR programming.
- 2. Ensure navigation integration into all Bayaud programs.
- 3. Improve data collection and entry practices.

# AbilityOne Integrated Supported Employment:

- 1. Enhance standard operating procedures to expand structured internal audit processes.
- 2. Explore new business lines where the agency is currently subcontracting.
- 3. Standardize business line operations and vocational rehab supports.
- 4. Secure new AbilityOne Federal Contract(s).

### • Bayaud Works:

- 1. Establish internal department partnerships and protocols.
- 2. Create and strengthen external agency partnerships.
- 3. Establish 3-5 new social enterprise contracts annually.

### **Priority Area Two: Operations and Organization Leadership**

- 1. Develop and implement plan for equity, diversity, and inclusivity.
- 2. Ensure standard practices for onboarding and ongoing employee engagement.
- 3. Create standard operating procedures for all operations in payroll, accounting.
- 4. Ensure benefit package meets the needs of all regular employees.
- 5. Master the use of new payroll system.

### **Priority Area Three: Fund Development, Marketing, and Communications**

- 1. Increase grant and individual donor financial support.
- 2. Increase new business opportunities.
- 3. Increase community awareness.

## **Priority Area Four: Board Governance**

- 1. Ensure effective board governance with focus on the following:
  - Sustainability
  - Constituent representation
  - o Consistency of policies with mission