

LAKEWOOD

FOOD & WINE



Employment Matters

FUNDRAISER



SATURDAY

SEPTEMBER 9, 2023

1:00 p.m. - 5:00 p.m.

BELMAR PLAZA

Lakewood

SPONSORSHIP OPPORTUNITIES

*The mission of Bayaud is to create **Hope, Opportunity and Choice**, with work as the means through which people with disabilities and other hurdles to employment can more fully participate in the mainstream of life.*

What is Bayaud?

For over 50 years Bayaud has utilized innovative models to help people experiencing hurdles to employment due to physical or mental disabilities, criminal history, or homelessness move toward self-sufficiency. Our model leverages job opportunities with ongoing support.

PROGRAMS AND SERVICES

C.O.R.E. Center for Opportunity, Rehabilitation, and Employment

- Workforce Development Program
- *DayWorks* Program, day labor for individuals experiencing homelessness
- Mobile Laundry and Shower Services

Bayaud Works

- BEST (Bayaud Enterprises Staffing Team)
- Environmental Services
- Unarmed security
- ThermaWorks Pest Control

Navigation Services

- Public Benefits Acquisition
- Mental Health Counseling
- Emergency/Supplemental Food & Hygiene Supplies
- Permanent Supportive Housing Services

Supported Employment

- AbilityOne Integrated Supported Employment
- Secure Document and Hard Drive Destruction
- Product Assembly

Our Impact

Day Works

Total enrolled: 453

Total day wages provided: \$300,000

Food Pantry

Total served: 1135

Workforce Development Center

3,153 hours: computer education & vocational assessments

Mobile Laundry/Shower Services

Total served: 3,097 | 22,000 tons of laundry



Why Sponsor?

Lakewood Food and Wine is a community event for everyone! We're raising funds for our innovative programs, and raising awareness around the need for employment and housing for individuals and families with disabilities and for those experiencing homelessness and poverty.



- Align your company with a well-respected organization
- Increase your company's visibility
- Present positive messages about your corporate identity to potential customers, future employees and current stakeholders
- Provide a positive team building event for your employees

How Your Support Helps

\$10,000 -----> **One month's work adjustment and situation assessment for adults with disabilities**

\$5,000 -----> **One week's wages for 12 *DayWorks* participants for one week.**

\$2,500 -----> **Operations for mobile laundry and shower services for one week**



Partnership Levels and Benefits

Presenting Sponsor \$20,000

- Logo on Main Stage event banner
- Company banner hung at event on barricades (sponsor provides)
- Company banner on Main Stage (sponsor provides)
- Company banner hung at Ticket Booth (sponsor provides)
- Company banner hung in Food & Wine Tasting Space (sponsor provides)
- Speaking opportunity during program (5 minutes)
- Special recognition during all announcements
- Prominent social media mentions (2 single company post highlights)
- Social media campaign mention
- Prominent logo/link on Bayaud website
- Logo/link on registration site
- Recognition in press release
- E-newsletter promotion before/during/after event
- Featured article in E-newsletter
- Logo/link in ALL E-communications
- Logo on event day signage
- Prominent logo on brochures/posters
- PRIME exhibit table location
- 20 tickets for Food & Wine Tasting

Title Sponsor: \$10,000

- Logo on Main Stage event banner
- Company banner hung at event (sponsor provided)
- Speaking opportunity during program (5 min.)
- Special recognition during all announcements
- Prominent social media mentions (2 single company post highlights)
- Social media campaign mention
- Prominent logo/link on Bayaud website
- Logo/link on registration site
- Recognition in press release
- E-newsletter promotion before/during/after event
- Featured article in E-newsletter
- Logo/link in ALL E-communications
- Logo on event day signage
- Prominent logo on brochures/posters
- Exhibit table Prime Location
- 10 tickets for Food and Wine

Gold Sponsor: \$5,000

- Logo on Main Stage event banner
- Company banner hung at event (sponsor provides)
- Special recognition during all announcements
- Prominent social media mention (1 single company post highlight)
- Social media campaign mention
- Logo/link on Bayaud website
- Logo/link on registration site
- Logo/link in ALL E-communications
- E-newsletter promotion before/during/after event
- Logo on event day signage
- Prominent logo on brochures and posters
- Exhibit table
- 6 tickets for Food and Wine

Partnership Levels and Benefits

Silver Sponsor: \$2,500

- Logo on Main Stage event banner
- Special recognition during all announcements
- Social media campaign mention
- Logo/link on Bayaud website
- Recognition in select E-communicaitons
- Logo on event day signage
- Logo included on brochures/posters
- Select social media mention
- Exhibit table
- 4 tickets for Food and Wine

Bronze Sponsor: \$1,000

- Social media campaign mention
- Logo/link on Bayaud website
- Logo/link in select E-communicaitons
- Logo on event day signage
- Exhibit table
- 2 tickets for Food and Wine

Community Sponsor: \$500

- Social media campaign mention
- Logo on Bayaud website
- Exhibit table



For more info, contact Elsa.Erickson@bayaudenterprises.org
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